



2024 Battle of Flowers® Parade

¡Viva Amor! 2024

Friday, April 26, 2024

Vanguard: 9:55 a.m. | Parade: 10:30 a.m.

Parade Length: 3.2 miles | Parade Travels: 2.5 mph

Entry Fees & Ways to Participate

Thank you for your interest in the 2024 Battle of Flowers® Parade. This year's theme is "**Viva Amor! 2024**". Each entry must have a title, costumes and decorations that celebrate and incorporate LOVE in the overall theme. Only a limited number of entries can be accepted by the Parade Board. *Entries of a political nature will not be accepted.* **The entry deadline is November 30, 2023.**

Parade Entry Sections	Fee
Amusements	\$150
Antique Cars	\$150
Cavalcade/Equine	\$300
Horse Drawn Carriages and Wagons	\$300
Civic/Educational Floats	\$500
Commercial Floats	\$1,000
Commercial Balloons	\$10,000*

Amusements: An amusement is an amusing costumed group that entertains the crowd with a routine, unique act or unusual talents as they travel down the parade route and excite the crowd.

Antique Vehicle: An antique car or vehicle should be visually pleasing and maintained in a way that keeps true to the original manufacturer specifications. It must be fully decorated in accordance with the theme of the Parade with participants costumed to reflect the theme.

Cavalcade/Equine: Participants need to be in an appropriate costume or uniform. **No stallions** are allowed to participate.

Horse Drawn Carriages and Wagons: Carriages and wagons must be fully decorated and incorporate the Parade theme with participants costumed to reflect the theme. **No stallions** are allowed to participate.

Civic/Educational Floats: Available to 501(c)(3) organizations. The floats must be decorated in accordance with the theme of the parade and participants costumed to reflect the theme.

Commercial Floats: Any entity that is a business. The floats must be decorated in accordance with the theme of the parade and participants costumed to reflect the theme.

Commercial Balloons: Participating businesses may choose from a number of designs offered and receive some special parade recognition. * This is an estimated cost to rent or buy a balloon and the cost of helium at the time. A number of designs are offered by Big Events, Inc.