



Alamo Reverent Zone

Alamo Trust, Inc. Recommendations for the Participants of all Fiesta Parades

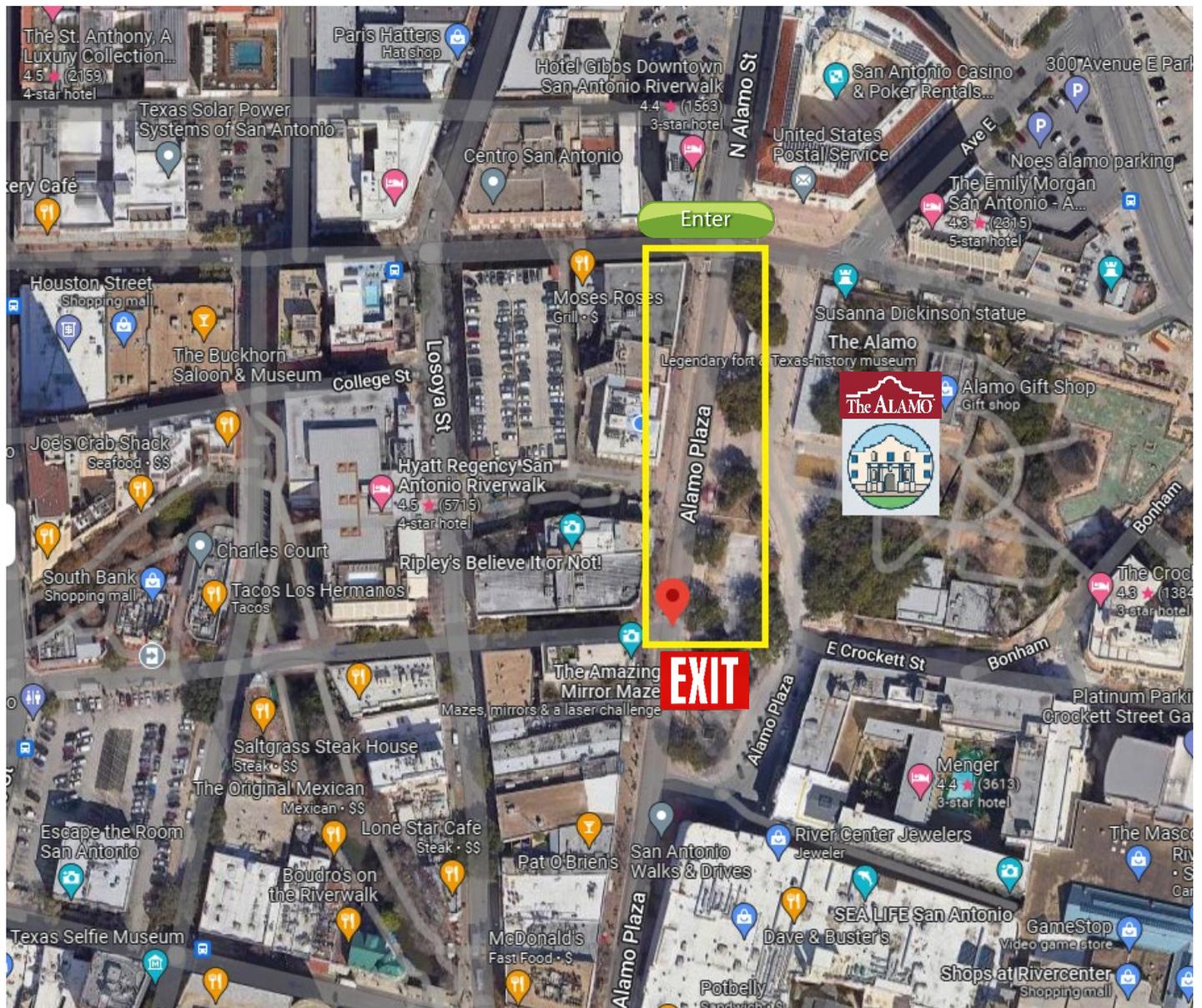
Alamo Trust, Inc. (ATI) is progressing with the goals of the Alamo Plan to recapture the historic battlefield footprint and is striving to restore a sense of reverence to the historic site for Texas freedom. ATI is asking for the participants of all Fiesta Parades (Battle of Flowers Parade, Fiesta Flambeau) to recognize and be mindful of the history behind the Battle of 1836 as they traverse the established Alamo Reverent Zone (ARZ). The original spirit of Fiesta was created to honor those who lost their lives on the historic grounds, and ATI is requesting that parade participants coordinate themselves in that manner while crossing over the historic battlefield footprint of the Shrine of Texas Liberty.

The ARZ is a short section of the annual Fiesta parade route on the Alamo Plaza Street between E. Houston St., and E. Crockett St. There will be visible signage as you enter and exit the ARZ to delineate its established boundaries. Parade participants have the opportunity to be creative but respectful about how they can honor the site as they pass in front of the iconic Alamo Shrine, which is a U.S. National Landmark and part of the only UNESCO World Heritage site in Texas. ATI is kindly asking that parade participants adhere to the following guidelines:

1. Prior to entering the ARZ, all audio speakers must be set to a lower volume. The maximum volume level within this reverence zone should not exceed **80 decibels**.
2. Parade vehicles or floats playing music that cannot control their audio speaker volume or playlist during the parade route need to have their music set to the maximum volume level of the reverence zone (not to exceed 80 decibels) throughout the entire parade route.
3. While in the ARZ, song choices played by marching bands or audio speakers must be respectful to honor those who have fallen at the Battle of the Alamo. Song suggestions include:
 - a. America, the Beautiful
 - b. God Bless the USA
 - c. The Star-Spangled Banner
 - d. America – Neil Diamond
 - e. Yankee Doodle
 - f. My Country 'Tis of Thee
 - g. This Land is Your Land
 - h. Color Me America
 - i. You're a Grand Old Flag
 - j. Texas – George Strait
 - k. Deep in the heart of Texas
 - l. Beautiful Texas
4. While in the ARZ, dancing or movement on the street level or parade floats must be done in a polite and respectful manner throughout the short duration across this reverent zone.
5. Parade participants are strongly encouraged to bring flowers/flower wreath upon their arrival at the Alamo Shrine and for their placement in front of the historic site as a token of their appreciation of the reverence and remembrance of the Alamo Defenders and all those that died here.

For any questions pertaining to parade participation within the Alamo Reverent Zone, you can contact Jonathan Huhn at Alamo Trust, Inc. at 210-293-6064 [or JHuhn@thealamo.org](mailto:JHuhn@thealamo.org).

Alamo Reverent Zone Map



Alamo Reverent Zone (ARZ) – Location shown inside the **yellow rectangle** on Alamo Plaza