

The Battle of Flowers® Association

2020 Sponsorship Opportunities

Battle of Flowers® Oratorical Contest - Friday, February 26, 2021

Battle of Flowers® Band Festival - Thursday, April 22, 2021

Battle of Flowers® Parade - Friday, April 23, 2021

Sponsorship Benefits	Texas Star \$100+	Sunflower \$250+	Blue Star \$500+	Bluebonnet \$1,000+	Petunia \$2,500+	Aster \$5,000+	Mexican Hat \$10,000+	Yellow Rose \$25,000+
Donor recognition in Parade Souvenir program - 15,000 distributed			Name	Name	Name	Name or Logo	Name or Logo	Name or Logo
Donor recognition in Band Festival program - 15,000 distributed			Name	Name	Name	Name or Logo	Name or Logo	Name or Logo
Donor recognition in Oratorical Contest program - 800 distributed			Name	Name	Name	Name or Logo	Name or Logo	Name or Logo
Donor recognition on Battle of Flowers® website and internal correspondence	Name	Name	Name	Name	Name	Name or Logo	Name or Logo	Name or Logo
Donor recognition at all Battle of Flowers® media events leading up to Parade Day					X	X	X	X
Television coverage of the Parade to 1M households and of the Band Festival to 20K+ households with specific named reference in the Battle of Flowers® script (simulcast in Spanish and English)						X	X	X
Corporate visibility to over 18,000 people attending the Band Festival						X	X	X
Commemorative Battle of Flowers® medals			2	4	6	8	10	12

Benefits are negotiable and additional custom sponsorships noted below may be available.

Contest: Prizes, Luncheon, Judges, Decorations

Band Festival: Fireworks, VIP Reception, Cover Contest Reception and Prizes, Trophies, Tickets

Parade: Pre-Parade Picnic, Picnic for Children, Floats, Balloons

For more information, please contact Lisa Wolff at lisacwolff@outlook.com or 210-602-9685