**The Battle of Flowers® Association
2020 Sponsorship Opportunities**

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| *Battle of Flowers® Oratorical Contest - Friday, February 21, 2020* |
| *Battle of Flowers® Band Festival - Thursday, April 23, 2020* |
| *Battle of Flowers® Parade - Friday, April 24, 2020* |
| **Sponsorship** **Benefits** | **Texas Star****$100+** | **Sunflower****$250+** | **Blue Star****$500+** | **Bluebonnet****$1,000+** | **Petunia****$2,500+** | **Aster****$5,000+** | **Mexican Hat****$10,000+** | **Yellow Rose****$25,000+** |
| Donor recognition in Parade Souvenir program - 15,000 distributed |  |  |   Name | Name | Name | Name or Logo | Name or Logo | Name or Logo |
| Donor recognition in Band Festival program - 15,000 distributed |  |  | Name | Name | Name | Name or Logo | Name or Logo | Name orLogo |
| Donor recognition in Oratorical Contest program - 800 distributed |  |  | Name | Name | Name | Name or Logo | Name or Logo | Name or Logo |
| Donor recognition on Battle of Flowers® website and internal correspondence | Name | Name | Name | Name | Name | Name or Logo | Name or Logo | Name or Logo |
| Donor recognition at all Battle of Flowers® media events leading up to Parade Day |  |  |  |  | x | x | x |  x |
| Television coverage of the Parade to 1M households and of the Band Festival to 20K+ households with specific named reference in the Battle of Flowers® script (simulcast in Spanish and English) |  |  |  |  |  | x | x |  x |
| Corporate visibility to over 18,000 people attending the Band Festival |  |  |  |  |  | x | x |  x |
| Commemorative Battle of Flowers® medals |  |  | 2 | 4 | 6 | 8 | 10 |  12 |

Benefits are negotiable and additional custom sponsorships noted below may

be available.

Contest: Prizes, Luncheon, Judges, Decorations
Band Festival: Fireworks, VIP Reception, Cover Contest Reception and Prizes, Trophies, Tickets
Parade: Pre-Parade Picnic, Picnic for Children, Floats, Balloons
For more information, please contact Nancy Hunt, VP Fundraising nancydriverhunt@yahoo.com or 210-296-4588