**The Battle of Flowers® Association   
2020 Sponsorship Opportunities**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| *Battle of Flowers® Oratorical Contest - Friday, February 21, 2020* | | | | | | | | |
| *Battle of Flowers® Band Festival - Thursday, April 23, 2020* | | | | | | | | |
| *Battle of Flowers® Parade - Friday, April 24, 2020* | | | | | | | | |
| **Sponsorship**  **Benefits** | | **Texas Star**  **$100+** | **Sunflower**  **$250+** | **Blue Star**  **$500+** | **Bluebonnet**  **$1,000+** | **Petunia**  **$2,500+** | **Aster**  **$5,000+** | **Mexican Hat**  **$10,000+** | **Yellow Rose**  **$25,000+** | |
| Donor recognition in Parade Souvenir program - 15,000 distributed | |  |  | Name | Name | Name | Name or Logo | Name or Logo | Name or  Logo | |
| Donor recognition in Band Festival program - 15,000 distributed | |  |  | Name | Name | Name | Name or Logo | Name or Logo | Name or  Logo | |
| Donor recognition in Oratorical Contest program - 800 distributed | |  |  | Name | Name | Name | Name or Logo | Name or Logo | Name or  Logo | |
| Donor recognition on Battle of Flowers® website and internal correspondence | | Name | Name | Name | Name | Name | Name or Logo | Name or Logo | Name or  Logo | |
| Donor recognition at all Battle of Flowers® media events leading up to Parade Day | |  |  |  |  | x | x | x | x | |
| Television coverage of the Parade to 1M households and of the Band Festival to 20K+ households with specific named reference in the Battle of Flowers® script (simulcast in Spanish and English) | |  |  |  |  |  | x | x | x | |
| Corporate visibility to over 18,000 people attending the Band Festival | |  |  |  |  |  | x | x | x | |
| Commemorative Battle of Flowers® medals | |  |  | 2 | 4 | 6 | 8 | 10 | 12 | |

Benefits are negotiable and additional custom sponsorships noted below may

be available.

Contest: Prizes, Luncheon, Judges, Decorations  
Band Festival: Fireworks, VIP Reception, Cover Contest Reception and Prizes, Trophies, Tickets  
Parade: Pre-Parade Picnic, Picnic for Children, Floats, Balloons  
For more information, please contact Nancy Hunt, VP Fundraising nancydriverhunt@yahoo.com or 210-296-4588