

The Battle of Flowers® Association

Oratorical Contest Awards & Benefits

Held annually since 1926, the Battle of Flowers Oratorical Contest is the oldest university and college-level competition in the state of Texas. Every year, the event awards generous monetary prizes to its five (5) top finalists:

- **First Place:** \$3,000
- **Second Place:** \$1,500
- **Third Place:** \$1,000
- **Fourth Place:** \$750
- **Fifth Place:** \$500

Other benefits for student contestants and finalists include:

- The university department's Faculty Advisor of the top three (3) winning student contests will receive the following monetary awards: First Place: \$1,000 – Second Place: \$750 – Third Place: \$500.
- Contestants who have delivered their entire speech by memory during the preliminary round, but are not chosen for the final round will each receive an award of \$125.
- The contest winner will deliver his or her speech to an audience of 500 dignitaries and association members at the Battle of Flowers Annual Luncheon to be held during Fiesta Week on Thursday, April 25, 2019.
- The contest winner will be a VIP Dignitary guest at the Battle of Flowers Band Festival to be held during Fiesta Week on the evening of Thursday, April 25, 2019.
- The contest winner will ride in a special Dignitary vehicle in the Battle of Flowers Parade, one of the oldest parades in the nation, through downtown San Antonio on Friday, April 26, 2019. This is the second-oldest parade in the nation, the largest parade produced entirely by women, and is televised to over 1 million people.
- Copies of the first and second place speeches will be archived in the Battle of Flowers Associations permanent records.