

# The Battle of Flowers® Association

## 2019 Sponsorship Opportunities

*Battle of Flowers® Oratorical Contest - Friday, February 22, 2019*

*Battle of Flowers® Band Festival - Thursday, April 25, 2019*

*Battle of Flowers® Parade - Friday, April 26, 2019*

Sponsorship Benefits	Texas Star 100+	Sunflower \$250+	Blue-Star \$500+	Bluebonnet \$1,000+	Petunia \$2,500+	Aster \$5,000+	Mexican Hat \$10,000+	Yellow Rose \$25,000+
Donor recognition in Parade Souvenir program - 10,000 distributed			Name	Name	Name	Name or Logo	Name or Logo	Name or Logo
Donor recognition in Band Festival program - 18,000 distributed			Name	Name	Name	Name or Logo	Name or Logo	Name or Logo
Donor recognition in Oratorical Contest program - 800 distributed			Name	Name	Name	Name or Logo	Name or Logo	Name or Logo
Donor recognition on Battle of Flowers® website and internal correspondence	Name	Name	Name	Name	Name	Name or Logo	Name or Logo	Name or Logo
Donor recognition at all Battle of Flowers® media events leading up to Parade Day					X	X	X	X
Commemorative Battle of Flowers® medals		2	4	6	8	10	12	14
Recognition on Jumbotron at Band Festival					Name	Name or Logo	Name or Logo	Name or Logo
Television coverage of the Parade to 100K+ households and of the Band Festival to 20K+ households with specific named reference in the Battle of Flowers® script (simulcast in Spanish and English)						X	X	X
Corporate visibility of over 18,000 people attending the Band Festival						X	X	X
Major donor recognition in Battle of Flowers® Parade on corporate donor banner. Viewed by over 350,000 attendees.						X	X	X

Benefits are negotiable and additional custom sponsorships noted below may be available.

*Oratorical Contest: Prizes, Luncheon, Judges, Decorations*

*Band Festival: Fireworks, VIP Reception, Cover Contest Reception and Prizes, Trophies, Tickets*

*Parade: Pre-Parade Picnic, Picnic for Children, Floats, Balloons*

For more information, please contact Carey Hildebrand at [careyhildebrand@gmail.com](mailto:careyhildebrand@gmail.com) or 210-878-5692

# The Battle of Flowers® Association

## 2019 Sponsorship Agreement

*Battle of Flowers® Oratorical Contest - Friday, February 22, 2019*

*Battle of Flowers® Band Festival - Thursday, April 25, 2019*

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Name of Business/Individual (as it should appear on any marketing materials)

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Contact Name

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Street Address

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City

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State

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Zip

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Phone Number

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Website (if applicable)

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Email Address

The above business/individual agrees to the following sponsorship level: (please circle sponsorship level)

Amount	Texas Star	Sunflower	Blue-Star	Bluebonnet	Petunia	Aster	Mexican Hat	Yellow Rose
\$ _____	\$100+	\$250+	\$500+	\$1,000+	\$2,500+	\$5,000+	\$10,000+	\$25,000+

Payment Method

- My check is enclosed, payable to the **The Battle of Flowers® Association**.  
 I pledge to pay at a later time, so please bill me on December 1, 2018.

Please return this Sponsorship Agreement via mail on or before Tuesday, January 2, 2019. Send to:

**The Battle of Flowers Association**

**Attn: Community Gifts**

**P.O. Box 6432**

**San Antonio, TX 78209**

For more information, please contact Carey Hildebrand, at careyhildebrand@gmail.com or 210-878-5692

*The objective of the Battle of Flowers® Association shall be Educational and Patriotic...designed to teach the history of our state and to keep alive the patriotic traditions of Texas and San Antonio. The Battle of Flowers® Association is a 501(c)(3) charitable organization; Tax ID No. 74-6047951. Your donation is tax deductible based on IRS regulations.*